

MARK GREENBERG

www.markgreenberg.net

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EXPERIENCE

Multimedia artist with many years of experience in the commercial and corporate graphic design/production environment. The primary objective with any client or company is to build a better communications and branding machine. Production of top-notch sales/marketing, media and presentation materials for both print and online delivery.

EMPLOYMENT HISTORY

NebulaUS Graphics, Bloomingdale, NJ

Consultant (Mar. 2012 - Present)

- Production of top-notch sales/marketing, media and presentation materials for both print and online delivery.

Vision Sciences, Orangeburg, NY

Communications Specialist (Mar. 2009 - Mar. 2012)

- Spearheaded the design and production of all collateral material to support the national sales team.
- Established an in-house digital photography area to record and create a product media library.
- Updated content on the company website to promote investor relations and product efficacy.
- Medical illustration, animation and multimedia content creation saved company outsourcing and royalty fees.
- Collaborated with Product Managers, Regulatory and Engineering to support all product launches with approved marketing materials.
- Provided wireframes and working prototypes to programmers of custom GUI for state-of-the-art video processing unit.

Alpha Professional Tools, Oakland, NJ

Senior Media Producer (Sep. 2004 - Dec. 2008)

- Organized and edited a three part DVD/Blu-ray series on Countertop Fabrication, selling over 35,000 units.
- Magazine advertisements won the company two media awards from leading industry publication (Stoneworld magazine).
- Updated and delivered online monthly promos for distributors.
- Delivered product labeling for all overseas distribution centers using in-house printing equipment.
- Product photography and photo retouching with Adobe Photoshop and Canon SLR digital camera.

AV Services, Fairfield, NJ (On-site contractor at IBM, Palisades, NY)

Graphic Designer (Jun. 2000 - Apr. 2004)

- Modeling and animation for presentations, literature, and multimedia promos utilizing 3DS max and Photoshop.
- Creation of posters, flyers, and promotional material including monthly newsletters, event signage, and brochures.
- Conceptualization and creation of PowerPoint business presentations for executives and instructors.
- Web banners and graphics for the IBM website using Flash and Dreamweaver.
- Learned proprietary software to code and execute three screen high-end corporate presentations.

COMPUTER SKILLS

- PC and MAC literate with ability to quickly learn new computers, platforms and software.
- Adobe CS6/CC Master Collection (Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Premiere, Encore, After Effects), QuarkXPress, CorelDRAW, Windows 7, MAC OSX, 3DS Max, Microsoft Office, Knowledge of HTML, CSS, and Javascript.

EDUCATION

RAMAPO COLLEGE, Mahwah, NJ

B.A. Communication Arts/Minor - Visual Arts